

SPONSORSHIP PROSPECTUS

UX Burlington

Friday June 15, 2018

**The Film House at Main Street Landing
BURLINGTON, VERMONT**



UXburlington.com

**UX Burlington delivers.
Your support makes it happen.**

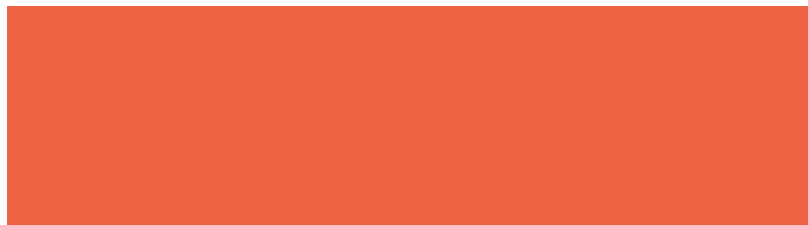
UX Burlington is an annual conference attended by 200 top designers, developers, content producers, and researchers. Attendees are passionate about what it really takes to build great digital experiences on the web and beyond. The event sold out in 2017, and 92% of attendees plan to return according to our last survey.

Join us at the fourth annual UX Burlington.

Sponsor support is vital in bringing together this assembly of leading thinkers in digital marketing. UX Burlington is a fantastic community event, providing continued learning and great networking for talented professionals working across digital mediums in our region.

UX Burlington affirms Vermont's marketing and digital leadership.

This yearly gathering pushes area organizations and individuals to not only keep up with rapid marketplace evolutions, but places Vermont at the forefront of digital customer experience.





**UX Burlington attracts
top talent & elevates
Vermont-based businesses.**

“What's cool about this event is that, first, it's not yet another 101 event,” says Dave Gibson, owner of Propeller Media Works and veteran sponsor of UX Burlington.

“They get really strong speakers that draw out the digital techs and creatives that are pushing for the edge. Everyone emerges from their silos and you realize just how big digital really is in Vermont.”

We ask for your support in 2018. UX Burlington is a great venue to fill positions, evangelize your initiatives, meet industry leaders, and experience Vermont's talented digital community.

This year's conference is held June 15, 2018 at Main Street Landing's Film House on Burlington's waterfront.

Thanks for your support!

2018 Sponsorship Levels for the 4th Annual UX Burlington

	Philo	Camel's Hump	Killington	Mansfield
Availability	6 sponsors	4 sponsors	3 sponsors	1 sponsor
# of conference passes included	2	3	4	6
Logo on Website	Small logo (150px)	Small logo (150px)	Medium logo (300px)	Large logo (500px)
Recognition via social media and mailing list	Yes	Yes	Yes	Yes
PR recognition & in announcements	X	Yes	Yes	Yes
On-site space for handouts and schwag	X	Shared table	Private table or self-supplied booth	Private table or self-supplied booth
Logo on Videos	X	X	X	Yes
Speaking slot at event	X	X	X	15 minutes
Cost	\$500	\$1,000	\$3,000	\$6,000

Please call 802.391.4147 or email info@uxburlington.com to pledge your support



UXburlington.com
info@uxburlington.com

About

UX Burlington is organized by Crowd Proof, a customer experience consultancy that helps organizations earn the right to future customers.

Using nimble research, smart strategy, persistent foresight and powerful communications, our services increase loyalty and reduce churn with a positive impact to boost clients' bottom lines.

Crowd Proof powers customer experience by providing market research, brand and consumer strategy, journey mapping, UX strategy, interactive digital design, and predictive insights.

Visit crowdproof.com to learn more.

